



Danville Ronald McDonald House

Tips for a Successful Coin Drive

A Coin Drive makes CENTS for the Danville Ronald McDonald House.
We are COUNTING on your help.

Schedule dates for the drive and select the location. (e.g. schools, preschools, restaurants, stores, shopping malls, sporting events, etc.)

Containers

- \$ Make sure your coin container is wide-mouthed or made of a material which is strong enough to hold the money but can be easily cut open to remove it.
- \$ Avoid using containers with thin plastic handles or glass containers.
- \$ Put a small container in public areas and empty it regularly into a larger container kept in a secure place.
- \$ Make sure your collection container cannot be knocked off a counter or bumped off the edge of a desk.

Publicity

- \$ Post flyers and posters encouraging coin donations to benefit the House.
- \$ Put a notice in your school paper and notify local news media.
- \$ Get the word out through memos, assemblies at school, emails, and information on electronic bulletin boards.
- \$ Recruit classmates, teammates and other organizations to conduct a drive and host a contest to encourage participation.

How to make your donation to the Danville Ronald McDonald House

- \$ Cash in the coins at a local bank and make checks or money order payable to: Danville Ronald McDonald House. Mail it to the House at P.O. Box 300, Danville, PA 17821. Include the name of your school or organization and the name, address and phone number of a contact person.

